

HOW DOES CHAT COMPARE TO OTHER CHURCH SURVEYS I MAY HAVE SEEN?

	CHAT	Natural Church Development	Church Central	REVEAL (WillowCreek)
Cost (with report)	\$299, unlimited surveys	\$245	Varies	\$375-\$2,250
Categories of measurement	10	8	6	5
How were these categories of measurement developed?	Research study involving over 2,000 churches & individuals	Research study involving 1,000 churches	Based on the six purposes of Acts 2:42-47	Research study involving 420 churches
Philosophy	Play to your strengths in pursuing God's unique will for your specific church. Lean into the area(s) where God has uniquely gifted your church to be exceptional while gradually working on areas that need improvement.	Identify and shore up your Minimum Factor (area of greatest weakness) for increased effectiveness.	Increase the health and effectiveness of your church by ensuring that the six purposes of Acts 2:42-47 are intentional, active and balanced.	Purpose of this survey is specifically aimed at measuring church members' spiritual depth and church involvement.
Survey participants	Invite as many people as possible from the congregation and leadership team to participate (anonymously via the Web) so that you gather as much candid feedback as possible (aiming for at least 25% of the church population). This will give you a very solid statistical sample. No per survey cost.	30 hand-chosen church members who are active in ministry, involved in some kind of small group life, and considered by the pastor to be at the center of church life.	Distribute the survey to a random sample which encompasses at least 15% of the congregation.	Open to the entire church online.
Survey method	Online and Paper	Paper	Paper	Online only
Add custom questions?	YES	NO	NO	NO
Consultant required?	NO	YES	NO	NO
Report	<ul style="list-style-type: none"> · Delivered in less than 24 hrs · Full color · Easy to read summary · Demographics · Detailed findings and helpful insights · Anonymous comments · Custom sub-reports compare responses by age, gender, etc. 	YES, after surveys are mailed in for processing	YES, after surveys are mailed in for processing	YES, report is sent by email 30-days after survey session has closed
Leaders & congregants compared?	YES	NO	NO	NO
Follow up consultation available?	YES	YES	YES	YES